

A PUBLIC-PRIVATE PARTNERSHIP

In Emergency Preparedness

Who is BNET?

- ▶ Created as a result of the *Joint Loss Reduction Partnership* (1999) a public-private study funded by FEMA
- ▶ BNET formed as a non-profit company to carry out the recommendations of the study
- ▶ Identified the inability to access facilities within a restricted area as the #1 impediment to business recovery
- ▶ Created CEAS credentialing program to help police to identify critical business employees and speed economic recovery

Corporate Emergency Access System

- ▶ Credentialing system validates private sector critical employees
- ▶ Allows access to restricted areas and travel during emergencies when safety permits prior to re-entry of the general public
- ▶ Variety of card types to suit needs
- ▶ Levels of activation
- ▶ Limits of card amounts based on FTE's at facility
- ▶ Credential highly resistance to unauthorized duplication



Nassau County, NY



Access Level
B

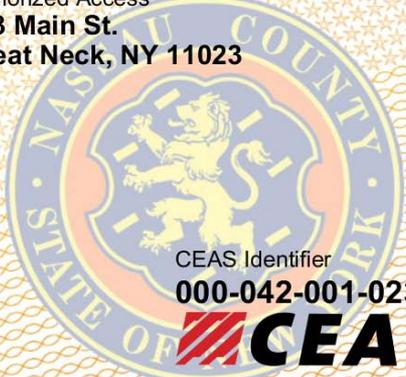
Affiliation
Banking and Finance

Organization
**Business Network of
Emergency Resources**

Expires
2009JAN01

**Citizen,
Josephine**

Authorized Access
123 Main St.
Great Neck, NY 11023



CEAS Identifier
000-042-001-023



Corporate Emergency Access System

The image shows a sample CEAS access card for Josephine Citizen. The card has a gold and white background with a repeating pattern of the CEAS logo. It includes a photo of the cardholder, an access level 'B' on a yellow background, affiliation with 'Banking and Finance', organization 'Business Network of Emergency Resources', and an expiration date of '2009JAN01'. The cardholder's name 'Citizen, Josephine' is printed in a yellow box. Below the name is the address '123 Main St., Great Neck, NY 11023' and a barcode. The Nassau County seal is visible in the bottom right, along with the CEAS logo and the text 'Corporate Emergency Access System'.

Program Governance

- ▶ Must be adopted at the highest levels of government (Gov/Mayor/County Exec.)
- ▶ Program must be “activated” by government authority before cards can be used
- ▶ **Memorandum of Understanding** – Signed by Chief Elected Official
- ▶ **Plan of Administration** – Written program policy developed with Emergency Management and Law Enforcement
- ▶ **Law Enforcement Policy** – Written procedure developed by local enforcement agency to govern program use.

Program Administrative Requirements

- ▶ Indemnification– through a participant signed agreement
- ▶ Insurance – Proof required (Insurance Cert.), amounts based on size of the company
- ▶ Advance Purchase of Cards – The CEAS program is supported entirely through a per card fee to the participant

Participant Management

- ▶ Company Coordinator
 - Provides required documentation
 - Assigns Cardholders
 - Monitors training
 - Manages card turnover
 - Complies with program requirements
 - Revokes/Recovers expired/unneeded cards
 - Application (approved by BNET*)

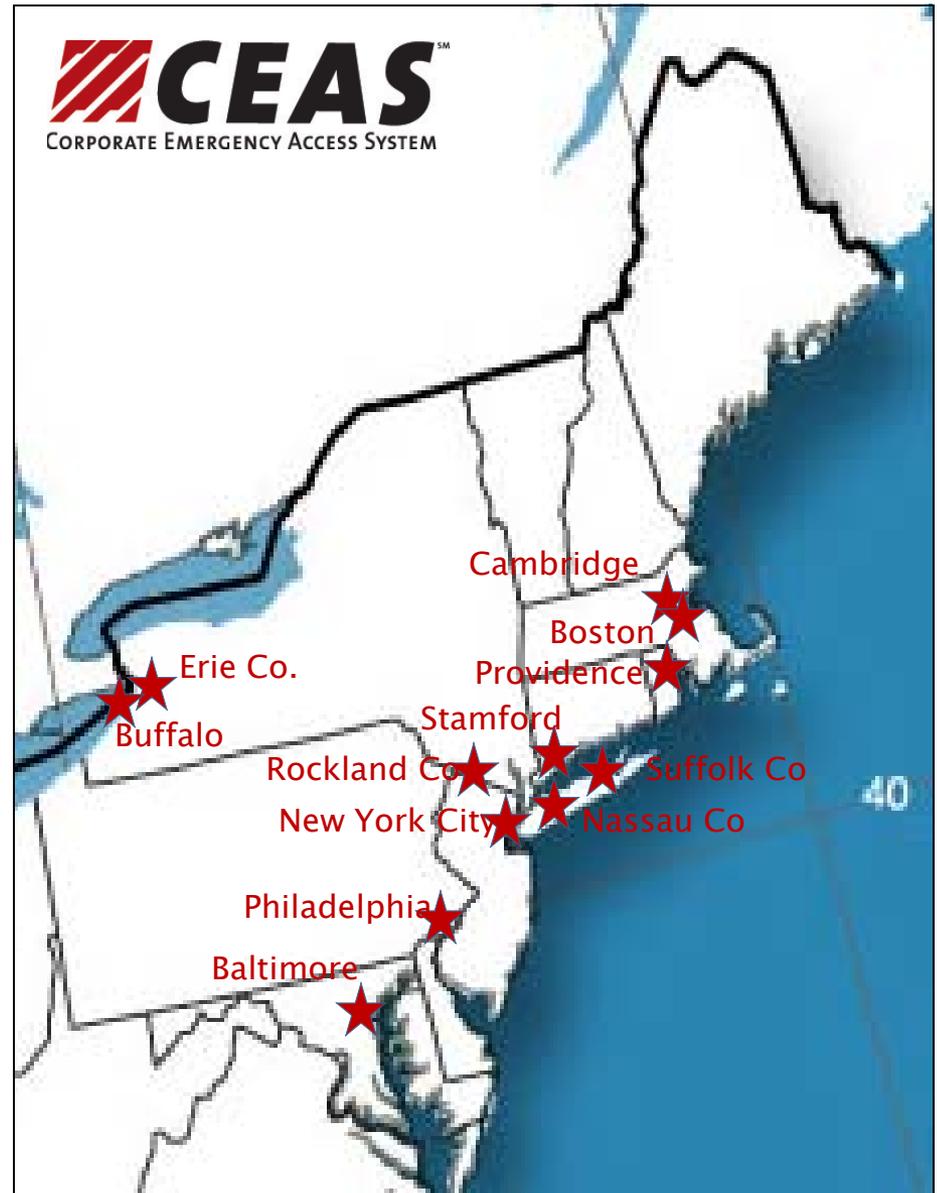
*except for All Area Access Cards

BNET's Responsibilities

- ▶ Reviews and approves applications*
 - ▶ Enforces jurisdictional program policy
 - ▶ Provides training to end users
 - ▶ Prints and distributes cards to Coordinators
 - ▶ Maintain live database
 - ▶ Provides access and reporting to Corporate Coordinators & Municipal Administrators
 - ▶ Provides all back office services
 - ▶ Provides telephone and e-mail support
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Successes

- ▶ Program acceptance in major metropolitan areas in the Northeast
- ▶ Program has been self-sustaining for 7 years
- ▶ Continues to be cost free for government
- ▶ Enjoys wide acceptance in major corporate organizations
- ▶ Three (3) successful activations



Benefits to Business

- ▶ Rescue vaulted assets, vital records
- ▶ Power down networks, mainframes & servers
- ▶ Retrieve laptops, servers
- ▶ Move key resources and personnel
- ▶ Restore critical operations and customer services
- ▶ Mitigate damage to facility
- ▶ Preserve vital research
- ▶ Assess damage, begin restoration
- ▶ Low cost solution

Benefits to Government

- ▶ CEAS is a springboard to stronger public-private partnerships
- ▶ Allows recovery of vital lifelines
- ▶ Faster economic recovery (macro) from a regional event
- ▶ Faster social recovery (puts people back to work quicker)
- ▶ Provides an effective decision making tool for law enforcement without loss of control
- ▶ No Cost – CEAS is a win-win for everyone, operationally and politically

CEAS: The Smart Choice For Private Sector Access Control

- ▶ Credential
- ▶ High Assurance/Trust
- ▶ Incident Mgt Benefits
- ▶ High Cost
- ▶ High involvement
- ▶ High Control
- ▶ Disruptive enrollment
- ▶ No liability coverage
- ▶ High Tech Dependence
- ▶ Info Intrusive
- ▶ Access Control
- ▶ Med/Low Assurance/Trust
- ▶ No IM benefit
- ▶ No Cost
- ▶ Low Involvement
- ▶ High Control
- ▶ Simple enrollment
- ▶ Liability protection
- ▶ Not Tech Dependent
- ▶ Info Non-Intrusive

FRAC



Questions?

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Thank You